**Danish IT Company invents new technology against hacker attacks**

**Copenhagen, 1 September 2017** – SpotTheSpy today announced the public launch of its Android and iOS app, an anti-hacking service that empowers smartphone users to take back control from hackers. The app protects users' private online information by immediately notifying users about the first sign of suspicious activity across multiple digital accounts.

A few years ago, Annesophia Yttesen experienced that the chairman of the board of a child care centre kept sending her mysterious e-mails.

She wrote that she was in difficulties and asked for economic help from her friends and family. Her e-mail account had been hacked, but she was not aware of it.

This gave Annesophia Yttesen who, together with her husband Ole Brockhuus, runs the IT consultancy house Linkfactory, the idea for SpotTheSpy - a newly launched app which, via new technology, can give ordinary people extra protection against hackers.

The technology functions by crossing the GPS location from the individual user’s smartphone with the location from where the user’s Facebook, LinkedIn or G-mail account is logged in from. In the future, it will also be able to connect to other online platforms.

*“Studies show that half of the population are either worried or extremely worried about losing data when they are online.” Ole Brockhuus, director of Linkfactory.*

“*When the app has been installed we then always know where the user is located. If their Gmail or Facebook account is then accessed from another location, the app will send them a warning and give them the possibility of throwing the unauthorized user out, changing their access code or upgrading to a two-step verification*,” – says Ole Brockhuus, co-inventor of SpotTheSpy and director of Linkfactory.

The technology has not been seen before, and the company has received confirmation of this by the European Patent Organization. They now expect to secure an international patent in the course of September.

More than 40,000 online identity thefts happen every day and 73 % of Americans have fallen victim to some type of cybercrime. Several companies have also been the target of global ransomware attacks, where hackers force access via phishing mails, encrypt the victims’ files and then demand a ransom for unlocking them.

*“There are no current security methods that cannot be hacked.” Ole Brockhuus, director of Linkfactory.*

Linkfactory believes that its new technology can serve as an extra layer of protection for both companies and private individuals, and in the future, they plan to roll out their technology for commercial purposes.

The director of Linkfactory, Ole Brockhuus, explains that the technology should be put into play with other security layers, but that it is otherwise “Bulletproof”.

“*The hacker has to guess where the user is located to get around our technology, but one can never know which methods they make use of. We are well aware that when one comes up with a new security method the hacker will find ways to get around it. There are no current security methods that cannot be hacked. But our technology is still a good tool,*” says Ole Brockhuus.